

STIC Search Report

STIC Database Tracking Number: 151674

TO: Examiner Susanna Diaz

Location: 5A01 Art Unit: 3623

Wednesday, May 04, 2005

Case Serial Number: 09/514997

From: Ginger Roberts DeMille

Location: EIC 3600

KNX 4B59

Phone: 23522

Ginger.demille@uspto.gov

Search Notes

Dear Examiner Diaz:

Please find attached the results of your search for 09/514997.

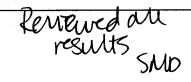
The search was conducted using the mandatory database lists for Business Methods.

These other sources were also used: Internet, STN

If you have any questions, please do not hesitate to contact me.

Thanks for using EIC3600!

Ginger





Griffin, Etelka

From: Sent:

Unknown@Unknown.com Monday, April 25, 2005 7:14 PM STIC-EIC3600 Generic form response

To:

Subject:

Comments=

send=SEND

ResponseHeader=Commercial Database Search Request
$AccessDB# = \frac{1516774}{1200}$
LogNumber=
Searcher=
SearcherPhone=
SearcherBranch=
MyDate=Mon Apr 25 19:13:06 EDT 2005
submitto=STIC-EIC3600@uspto.gov
Name=Susanna M. Diaz
Empno=76267
Phone=571-272-6733
Artunit=3623
Office=Knox-5A01
Serialnum=09/514,997
PatClass=705/9,10
Earliest=2/25/2000
Format1=paper
Searchtopic=I am looking for a lead generation system where a third party maintains a database of sales leads. After selling/assigning a lead to a sales agent, the third party contacts (e.g., via e-mail or telephone) the sales lead (i.e., a potential customer) to introduce him/her to the sales agent (i.e., inform the customer that sales agent X will be contacting him/her soon) prior to the sales agent actually contacting the lead.

1



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? show files;ds
File 348: EUROPEAN PATENTS 1978-2005/Apr W04
          (c) 2005 European Patent Office
File 349:PCT FULLTEXT 1979-2005/UB=20050428,UT=20050421
         (c) 2005 WIPO/Univentio
Set
        Items
                Description
S1
         1919
                 (MARKETING OR SALES) (1W) (LEAD? OR PROSPECT?) OR (LEAD? OR -
             PROSPECT? OR PROSECTIVE OR POTENTIAL OR POSSIBLE) (3N) (CUSTOME-
             R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?) (3N) (DATABASE? OR
             SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS)
               SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH-
S2
             ER OR DIFFERENT OR OUTSIDE) () (PARTY OR PARTIES OR MERCHANT? ?
             OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD-
             PARTY OR INTERMEDIAR? OR OUTSIDE()AGENC? S S MARKETING()CONSU-
             LTANT? ? OR A
S3
                (SALES OR MARKETING) (1W) (AGENT? ? OR REP OR REPS OR REPRES-
             ENTATIVE? ?)
S4
                S1(6N)(CONTACT OR CONTACTS OR CONTACTING OR MAIL? OR EMAIL?
              OR (E OR ELECTRONIC?) (1W) (MAIL? OR MESSAG?) OR PHONE? OR PHO-
             NING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT-
             ?) (15N) (S2 OR S3)
S5
               S3(15N)S4(15N)(INFORM OR INFORMING OR KNOW)
S6
                S4(15N) (INTRODUCTION OR INTRODUCE? OR INTRODUCING OR INTRO-
             DUCTIONS)
           21
                S4 OR S5
? t7/3, k/all
             (Item 1 from file: 348)
DIALOG(R) File 348: EUROPEAN PATENTS
(c) 2005 European Patent Office. All rts. reserv.
Client-server system with securita function intermediary
Client-Server System mit Zwischensicherheitsfunktion
Systeme client-serveur avec une fonction intermediaire de securite
PATENT ASSIGNEE:
  NEC CORPORATION, (236690), 7-1, Shiba 5-chome, Minato-ku, Tokyo, (JP),
    (Applicant designated States: all)
INVENTOR:
  Ono, Masahiro, NEC Corporation, 7-1, Shiba 5-chome, Minato-ku, Tokyo,
    (JP)
LEGAL REPRESENTATIVE:
  VOSSIUS & PARTNER (100314), Siebertstrasse 4, 81675 Munchen, (DE)
PATENT (CC, No, Kind, Date): EP 1189407 A2 020320 (Basic)
                              EP 1189407 A3 040102
APPLICATION (CC, No, Date):
                              EP 2001121621 010911;
PRIORITY (CC, No, Date): JP 2000274589 000911
DESIGNATED STATES: DE; FR; GB
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: H04L-029/06; G06F-001/00
ABSTRACT WORD COUNT: 89
NOTE:
  Figure number on first page: 1
LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:
Available Text Language
                           Update
                                     Word Count
      CLAIMS A
               (English)
                           200212
                                      2365
      SPEC A
                (English) 200212
                                      8532
Total word count - document A
                                     10897
Total word count - document B
                                         0
Total word count - documents A + B
                                     10897
```

...SPECIFICATION communication between a client and a server to achieve a sufficient security level and efficient communication. Accordingly, secure communication can be achieved without extra cost.

Ginger R. DeMille

6) Since the intermediary device can submit a client certification to the server in place of the client , it is possible to cause the server to recognize a different client terminal as the same user. 7) The intermediary device can send a packet received from the

client to the server with its source...

7/3,K/2 (Item 1 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

Image available 01197436

METHOD OF AND SYSTEM FOR DETERMINING CONNECTIONS BETWEEN PARTIES USING PRIVATE LINKS

PROCEDE ET SYSTEME PERMETTANT DE DETERMINER DES CONNEXIONS ENTRE DES PARTIES A L'AIDE DE LIAISONS PRIVEES

Patent Applicant/Assignee:

ORION'S BELT INC, 116 Ford Road, Sudbury, MA 01776, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

MCGEACHIE John S, 21 Bishops Way, North Reading, MA 01864, US, US (Residence), US (Nationality), (Designated only for: US) MACKSOUD Agnes M, 116 Ford Road, Sudbury, MA 01776, US, US (Residence),

US (Nationality), (Designated only for: US)

DUCHAINE Janet L, 215 Locust Road, Harwinton, CT 06791, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

KUSMER Toby H (et al) (agent), McDermott Will & Emery LLP, 28 State Street, Boston, MA 02109-1775, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200503917 A2-A3 20050113 (WO 0503917)

Application: WO 2004US20805 20040628 (PCT/WO US04020805)

Priority Application: US 2003483463 20030627

Designated States:

(All protection types applied unless otherwise stated - for applications

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 10216

Fulltext Availability: Detailed Description

Detailed Description

... stored in the client database is proprietary to the client and is not accessible by outside parties . Contacts in the company list 112 which are not already on the host database 102 are not saved in the client database 114, since these contacts will not lead to further contacts on the host database 102.

[0035] Once the party records have been constructed and stored...

7/3, K/3(Item 2 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

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**Image available**
LOTTERY SYSTEM AND METHOD WITH REAL-TIME PROGRESSIVE JACKPOT
SYSTEME ET METHODE DE LOTERIE A CAGNOTTE PROGRESSIVE EN TEMPS REEL
Patent Applicant/Inventor:
  AL-ZIYOUD Aiman H, P.O.Box 72627, Dubai, AE, AE (Residence), JO
     (Nationality)
Legal Representative:
  HASAYEN Abdulla (agent), Abu-Ghazaleh Intellectual Property, UAE Office,
    Mohammed Abdel-Rahman Al-Bahar Building, 3rd Floor, Entrance No.II,
    Salah El-Din Al-Ayyoubi Street, P.O. Box 1991, Dubai, AE,
Patent and Priority Information (Country, Number, Date):
Patent: WO 2004102444 Al 20041125 (WO 04102444)
                        WO 2004IB1870 20040507
  Application:
                                                 (PCT/WO IB04001870)
  Priority Application: US 2003434283 20030509
Designated States:
(All protection types applied unless otherwise stated - for applications
2004+)
  AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
  DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
  RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
  (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
  SE SI SK TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 8787
Fulltext Availability:
  Detailed Description
Detailed Description
... cellular telephones, or other private and public remote terminal
  devices may also be used to communicate with lottery system0 112.
   Customer 104 may be a current customer, a potential
                                                             customer , or ...
  any other interested third party . If the customer wishes to
  participate in the lottery, he or she may use telephone...
 7/3,K/4
             (Item 3 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
            **Image available**
SYSTEM AND METHOD OF DISTRIBUTING PUBLIC RELATIONS AND MARKETING CONTENT
SYSTEME ET PROCEDE DE DISTRIBUTION DE CONTENU DE RELATIONS PUBLIQUES ET DE
    MARKETING
Patent Applicant/Inventor:
  DON Joel C, 21851 Via Del Lago, Trabuco Canyon, CA 92679, US, US
    (Residence), US (Nationality)
Legal Representative:
  CROCKETT K David (agent), Crockett & Crockett, 24012 Calle De La Plata,
    Suite 400, Laguna Hills, CA 92653, US,
Patent and Priority Information (Country, Number, Date):
                        WO 200360790 A1 20030724 (WO 0360790)
  Patent:
 Application:
                        WO 2002US40433 20021217 (PCT/WO US0240433)
  Priority Application: US 2001344599 20011221
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
 EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
 LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG
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04-May-05

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SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SI SK TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 4729 Fulltext Availability: Detailed Description Detailed Description ... consumers may also include educators, government employees, non-profit groups, the general public and others. Affiliates 5, news media 6 (CNN, USA Today, etc.), database services 7 (LexisNexis, etc.), and news content aggregators and syndicators 8 are potential clients who communicate directly with the central database server via the Internet. Affiliates , including major open Internet search engines and portals such as Google, Yahoo, Lycos and Ask 7/3,K/5 (Item 4 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00975360 INTERACTIVE TRAINING SYSTEM AND METHOD SYSTEME ET PROCEDE D'APPRENTISSAGE INTERACTIF Patent Applicant/Assignee: ACCESS TECHNOLOGIES GROUP INC, 70 New Canaan Avenue, 3rd Floor, Norwalk, CT 06850, US, US (Residence), US (Nationality) Inventor(s): LOSASSO Mark, 1015 Edgewood Road, Havertown, PA 19083, US, TATE Christopher R, 75 Middle Ridge, New Canaan, CT 06840, US, URBISCI Michael, 666 Coates Lane, King of Prussia, PA 19406, US, LOSASSO Michael, 1724 Green Valley Road, Havertown, PA 19083, US, WITIAK Martin, 929 Katie Circle, Royersford, PA 19468, US, Legal Representative: NABULSI Basam E (agent), Cummings & Lockwood, 700 State Street, New Haven, CT 06511, US, Patent and Priority Information (Country, Number, Date): WO 200305329 A1 20030116 (WO 0305329) Patent: WO 2002US20902 20020702 (PCT/WO US0220902) Application: Priority Application: US 2001303275 20010705; US 2001903893 20010712 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW (EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 12741 Fulltext Availability: Detailed Description

04-May-05

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Detailed Description

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... system for future access/viewing by a scenario user. Thus, for
example, the hypothetical manager e - mail may inform the user/ sales
representative that a new sales lead has been identified in
his/her territory and provide initial information for consideration by
the user/ sales representative in moving forward with the sales
lead . Of note, the disclosed method/system generally provides a variety
of template ftinctionalities to assist...all types.

The exemplary scenario of Fig. 4 begins with an introductory message advising the sales representative that his hypothetical supervisor has forwarded an e - mail regarding a new sales lead. Such introductory information is contained within a ...manager that functions to initiate the user's interaction with the scenario. The manager's e - mail message typically provides the user/sales representative with information concerning the sales lead, e.g., the name, title and/or contact information for an individual associated with the sales lead, background information as to the ...manager's e-mail message referenced on Start screen 200 of Fig. 4, the user/sales representative typically gains a broad outline of the sales lead opportunity from a review of the manager's e - mail.

To the extent the user/ sales representative has immediate thoughts with respect to such 1 5 sales lead, the user/ sales representative may record such thoughts within the disclosed method/system by clicking Notes button 228, as...228, as discussed above.

Turning to a further stage in the illustrated scenario, the user/ sales representative is provided with an opportunity to "call" upon the sales lead by clicking on Call button 21 0. Box 202 provides the user/ sales representative with instructional information concerning the parameters for the sales call. In the exemplary scenario illustrated by Call screen 300 in Figure 7, the user/ sales representative will be permitted to ask the sales lead a total of six questions. The parameters for sales calls according to the present disclosure are generally within the control of the administrative personnel creating...

...according to the illustrated embodiment merely exemplifies the imposition of certain restraints on the user/ sales representative in interacting with the sales lead. Such restraints/parameters are valuable in simulating the realities of most sales calls, where the time and attention of the sales lead to a sales representative 's inquiries are typically limited.

Moreover, ...is depicted for use by an administrator in developing and assigning 4'type" to potential call questions. As set forth on screen 350, input blocks are provided for questions to be posed by users/ sales representatives ("Entry") and answers to be given in response thereto by the sales lead ("Response"). Thus, for each question, an answer is provided that reflects the sales lead 's response should the user/ sales representative elect to pose such question. The questions may range from specific to general, and may...Question box 304 are directly influenced by/dependent upon the preparation undertaken by the user/ sales representative before commencing his/her call upon the sales lead. For example, scenario-specific question(s) that would not be apparent to users/ sales representatives in the absence of his/her review of a particular file in file cabinet 252...view all available "needs," as discussed herein.

Based on the questions asked by the user/ sales representative on the sales call, a series of needs appears on the manager's white board 456. The needs triggered by the call upon the sales lead are supplemented with global needs that are generally not directly related to the information gleaned...needs analysis. Thus, the sales manager may

comment on the needs selected by the user/ sales representative, e.g., endorsing and/or questioning the relevance of a selected need based on the sales lead 's responses during the sales call. The sales manager's input and/or responses are advantageously programmed into the disclosed system...the proposal-solution, as depicted on Status screen 600. In the illustrated scenario, the user/ sales representative was successful in gaining the sale, reflecting the effectiveness of the user/ sales representative in identifying the sales lead 's needs, and matching those needs with product/service offerings that satisfied those needs. Of note, the hypothetical e - mail message advantageously provides a recap of the user's performance at various stages in the scenario...

. J. 🔊 ,

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7/3,K/6
             (Item 5 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
00963483
            **Image available**
SYSTEMS, APPARATUS, AND METHODS FOR VERIFICATION OF TELEMARKETING SALES
    ORDERS
SYSTEMES, APPAREIL ET PROCEDES DE VERIFICATION DE BONS DE COMMANDE DE
    TELEMARKETING
Patent Applicant/Assignee:
  PROMONTORY SOFTWARE, 280 Bridge Street, Dedham, MA 02026, US, US
    (Residence), US (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
  BARRY Mark, 368 Main Street, Hanover, MA 02339, US, US (Residence), US
    (Nationality), (Designated only for: US)
  BLESSING Raymond, 77 Concord Street, Maynard, MA 01754, US, US
    (Residence), US (Nationality), (Designated only for: US)
  THORDARSON Paul, 234 Lincoln Street, Lexington, MA 02173, US, US
    (Residence), (Designated only for: US)
Legal Representative:
  GERBER Monica R (agent), Choate, Hall & Stewart, Exchange Place, 53 State
    Street, Boston, MA 02109, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200297558 A2 20021205 (WO 0297558)
  Application:
                        WO 2002US11075 20020408 (PCT/WO US0211075)
  Priority Application: US 2001282024 20010406
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
 EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
 LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
  SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 5887
Fulltext Availability:
 Detailed Description
Detailed Description
... order.
 12
 Although the invention has been described in terms of interactions
 between a single sales agent , sales agent 's computer and
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04-May-05 6 10:25 AM

telephone, potential customer, and verifier's server, it is to be

understood that the system will typically handle multiple sales

and phone calls concurrently.

One of ordinary skill in the art will readily be able to adapt and...

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7/3,K/7
             (Item 6 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
            **Image available**
ENHANCED DIRECTORY ASSISTANCE SYSTEM
SYSTEME D'ASSISTANCE-ANNUAIRE AMELIORE
Patent Applicant/Assignee:
  INFONXX INC, Suite 411, 3864 Courtney Street, Bethlehem, PA 18062, US, US
    (Residence), US (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
  PINES Robert, 136 E. 79th Street, PH-15A, New York, NY 10021, US, US
    (Residence), US (Nationality), (Designated only for: US)
  BAUMEISTER Christine, 429 Windsor Drive, Harleysville, PA 19438, US, US
    (Residence), US (Nationality), (Designated only for: US)
  BLAKENEY John, 7630 Sweetwood Drive, Macungie, PA 18062, US, US
    (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
  SOFER Joseph (agent), Sofer & Haroun, LLP, 342 Madison Ave., 1921, New
   York, NY 10173, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200223878 A1 20020321 (WO 0223878)
                        WO 2001US29116 20010917 (PCT/WO US0129116)
 Application:
  Priority Application: US 2000233158 20000915
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
  EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS
  LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL
  TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 19734
Fulltext Availability:
 Detailed Description
```

Detailed Description

1 1 D 20

... to tailor a specific message to the caller 4 based on information obtained through the call .

This decision can be based on specific caller 4 instructions, third party instructions, other information contained in listing table 52A of customer database 18, override module 96 and/or possible fields 60A-60E of directions data Table 98.

After the creation of the directions/mapping...

(Item 7 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

00865425 **Image available**

APPARATUS AND PROCESS FOR PROJECTING COSTS ASSOCIATED WITH DELAYING PURCHASE OF INSURANCE

APPAREIL ET PROCEDE PERMETTANT DE PROJETER DES COUTS ASSOCIES AU RETARD

04-May-05

D'ACHAT D'UNE ASSURANCE

Patent Applicant/Assignee:

GE FINANCIAL ASSURANCE HOLDINGS INC, 6604 West Broad Street, Richmond, VA 23230, US, US (Residence), US (Nationality)

Inventor(s):

y 1 3 w

BRONAUGH Stewart, 3702 Woodmont Boulevard, Nashville, TN 37215, US, Legal Representative:

ALBERT Jennifer A (et al) (agent), Hunton & Williams, 1900 K Street, N.W., Washington, DC 20006, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200199023 A2-A3 20011227 (WO 0199023)

Application: WO 2001US41023 20010618 (PCT/WO US0141023)

Priority Application: US 2000597254 20000619

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 7569

Fulltext Availability: Detailed Description

Detailed Description

... be used corresponding to themes or other marketing campaigns for the insurance provider. Also, the sales agent may desire to leave the information card/envelope system with the prospective customer upon conclusion of a sales call so that the prospective customer can test different cost/benefit scenarios at the prospective customer...

7/3,K/9 (Item 8 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

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00863502 **Image available**

METHOD OF AND SYSTEM FOR DETERMINING CONNECTIONS BETWEEN PARTIES OVER A NETWORK

PROCEDE ET SYSTEME DE DETERMINATION DE CONNEXIONS ENTRE CORRESPONDANTS

Patent Applicant/Assignee:

ORION'S BELT INC, 116 Ford Road, Sudbury, MA 01776, US, US (Residence), US (Nationality)

Inventor(s):

MCGEACHIE John S, 21 Bishops Way, North Reading, MA 01864, US,

Legal Representative:

KUSMER Toby H (et al) (agent), McDermott, Will & Emery, 28 State Street, Boston, MA 02109-1775, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200197088 A1 20011220 (WO 0197088)

Application: WO 2001US19329 20010615 (PCT/WO US0119329)

Priority Application: US 2000211725 20000615

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 7606 Fulltext Availability: Detailed Description Detailed Description ... stored in the client database is proprietary to the client and is not accessible by outside parties . Contacts in the company list 112 which are not already on the host database 102 are not saved in the database 114, since these contacts will not lead to flirther contacts on the host database 102. Once the party records have been constructed and stored in... 7/3,K/10 (Item 9 from file: 349) DIALOG(R) File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. **Image available** 00813226 PLACING A PURCHASE ORDER USING ONE OF MULTIPLE PROCUREMENT OPTIONS PROCEDE PERMETTANT DE PASSER UNE COMMANDE À L'AIDE DE L'UNE DES MULTIPLES OPTIONS D'ACHAT Patent Applicant/Assignee: AMAZON COM INC, 1200 12th Avenue South, Seattle, WA 98144, US, US (Residence), US (Nationality) Inventor(s): ALLOCCA William, 4919 127th Place S.E., Bellevue, WA 98006, US, HAY Jordan, 332 24th Avenue East, Seattle, WA 98112, US, LEBLANG Jonathan A, 24115 S.E. 16th Place, Issaquah, WA 98029, US, MCQUEEN Colleen, 1562 E. Garfield Street, Seattle, WA 98112, US, PRUDENTE James, Apartment 208, 5443 Ballard Avenue N.W., Seattle WA, 98107, US, Legal Representative: WHITE James A D (et al) (agent), Perkins Coie LLP, P.O. Box 1247, Seattle, WA 98111-1247, US, Patent and Priority Information (Country, Number, Date): WO 200146847 A2 20010628 (WO 0146847) Application: WO 2000US35484 20001221 (PCT/WO US0035484) Priority Application: US 99171947 19991223; US 2000190264 20000317; US 2000547540 20000412 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 27421 Fulltext Availability: Detailed Description Detailed Description ... options is maintained by the server system that

04-May-05 9 10:25 AM

generates the Web page or by a third - party server . hi alternate embodiments, the client system can provide inforination about potential recipients, such as by accessing an online Rolodex database or email address book for the user.

In the illustrated example, the current user is John Doe...

7/3,K/11 (Item 10 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

00813168 **Image available**

METHOD AND APPARATUS FOR INTERNET CONNECTIVITY FOR AGRICULTURE BUYERS, SELLERS AND TRANSPORTERS

PROCEDE ET APPAREIL DE CONNECTIVITE A L'INTERNET POUR DES ACHETEURS, DES VENDEURS ET DES TRANSPORTEURS DE MARCHANDISES AGRICOLES

Patent Applicant/Assignee:

NET HORSEPOWER INC, 4349 Santa Fe Road, Box 48, San Luis Obispo, CA 93401 , US, US (Residence), US (Nationality)

Inventor(s):

FRIEND Ralph K, 12383 Road 88, Tipton, CA 73272, US, FRIEND Diane B, 12383 Road 88, Tipton, CA 73272, US, GREENELSH John M, 809 Highland Way, Grover Beach CA 93433, US, ISHAM David J, 1816 Danijay Way, Santa Maria, CA 83454, US, ALLEN Jeffrey L, 1185 Bedford Lane, San Luis Ibispo, CA 93401, US, Legal Representative:

ELDREDGE John W (agent), Stradling Yocca Carlson & Rauth, P.O. Box 7680, 660 Newport Center Drive, Suite 1600, Newport Beach, CA 92660-6441, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200146774 A2-A3 20010628 (WO 0146774) WO 2000US34890 20001221 (PCT/WO US0034890) Application:

Priority Application: US 99171684 19991221

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Publication Language: English Filing Language: English Fulltext Word Count: 17791

Fulltext Availability: Detailed Description

Detailed Description

... accepting the original offer as is, or by submitting one or more counteroffers to the other party which modify the original posting terms. At each stage of the negotiation process, the system notifies the potential buyer and seller via ${\bf e}$ - mail , of any actions taken by the other party . In addition to the usual terms and conditions of the transaction, such as subprice, quantity...

7/3,K/12 (Item 11 from file: 349) DIALOG(R) File 349:PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

00806384

NETWORK AND LIFE CYCLE ASSET MANAGEMENT IN AN E-COMMERCE ENVIRONMENT AND METHOD THEREOF

GESTION D'ACTIFS DURANT LE CYCLE DE VIE ET EN RESEAU DANS UN ENVIRONNEMENT DE COMMERCE ELECTRONIQUE ET PROCEDE ASSOCIE

04-May-05 10 10:25 AM

Patent Applicant/Assignee:

```
ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US
    (Residence), US (Nationality)
  MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,
Legal Representative:
  HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor,
    2029 Century Park East, Los Angeles, CA 90067-3024, US,
Patent and Priority Information (Country, Number, Date):
                        WO 200139030 A2 20010531 (WO 0139030)
  Patent:
  Application:
                        WO 2000US32324 20001122 (PCT/WO US0032324)
  Priority Application: US 99444775 19991122; US 99447621 19991122
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
  AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK DZ EE ES FI GB
  GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
  MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 171499
Fulltext Availability:
  Detailed Description
Detailed Description
... wireless / cellular telephony world. This functional component
  provides the required policies governing users who access third
  networks and cross geographical boundaries. It keeps in constant contact
  with other cross network location registers of the geographically
  dispersed but inter-connected networks, exchanging...
 7/3,K/13
              (Item 12 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
00803585
            **Image available**
SYSTEM AND METHOD FOR APPLICATION VIEWING THROUGH COLLABORATIVE WEB
   BROWSING SESSION
SYSTEME ET METHODE PERMETTANT DE VISUALISER UNE APPLICATION GRACE A UNE
    SESSION D'EXPLORATION COOPERATIVE DU WEB
Patent Applicant/Assignee:
 RAINDANCE COMMUNICATIONS INC, 11512 El Camino Real, San Diego, CA 92130,
    US, US (Residence), US (Nationality)
Inventor(s):
 RUST David Bradley, 355 Caminito El Rincon #230, San Diego, CA 92130, US,
Legal Representative:
 UBELL Franklin D (et al) (agent), Brobeck, Phleger & Harrison, LLP, 12390
   El Camino Real, San Diego, CA 92130, US,
Patent and Priority Information (Country, Number, Date):
                        WO 200137144 A2-A3 20010525 (WO 0137144)
 Patent:
                        WO 2000US31805 20001117 (PCT/WO US0031805)
 Application:
 Priority Application: US 99442517 19991118
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
 AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
 ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
 LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
 TR TT TZ UA UG UZ VN YU ZA ZW
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(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 7838
Fulltext Availability:
  Detailed Description
Detailed Description
... product marketing information and taking sales orders.
  Additionally, the Web can be used as a communication tool between a
        representative and a potential customer . For example, a
  collaborative Web browsing system can be used to allow a sales person
  to guide a potential customer through a...
 7/3,K/14
              (Item 13 from file: 349)
DIALOG(R) File 349: PCT FULLTEXT
(c) 2005 WIPO/Univentio. All rts. reserv.
            **Image available**
00803569
SYSTEM AND METHOD FOR RECORD AND PLAYBACK OF COLLABORATIVE WEB BROWSING
    SESSION
SYSTEME ET METHODE PERMETTANT D'ENREGISTRER ET DE REPRODUIRE UNE SESSION
    D'EXPLORATION COOPERATIVE DU WEB
Patent Applicant/Assignee:
  RAINDANCE COMMUNICATIONS INC, 11512 El Camino Real, San Diego, CA 92130,
    US, US (Residence), -- (Nationality)
Inventor(s):
  RUST David Bradley, 3555 Caminito El Rincon #230, San Diego, CA 92130, US
Legal Representative:
  UBELL Franklin D (et al) (agent), Brobeck, Phleger & Harrison, LLP, 12390
   El Camino Real, San Diego, CA 92130, US,
Patent and Priority Information (Country, Number, Date):
                        WO 200137125 A2-A3 20010525 (WO 0137125)
  Patent:
                        WO 2000US31804 20001117 (PCT/WO US0031804)
  Application:
  Priority Application: US 99442518 19991118
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
  AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
 ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
 LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
  TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 7629
Fulltext Availability:
 Detailed Description
Detailed Description
... product marketing inforination and taking sales orders.
```

Additionally, the Web can be used as a **communication** tool between a **sales representative** and a **potential customer**. For example, a collaborative Web browsing **system** can be used to allow a sales person

04-May-05 12 10:25 AM

to guide a potential customer through a...

a. 63 ...

7/3,K/15 (Item 14 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. 00788823 **Image available** METHOD AND SYSTEM FOR FACILITATING AUTOMATED INTERACTION OF MARKETABLE RETAIL ORDERS AND PROFESSIONAL TRADING INTEREST AT PASSIVELY DETERMINED PRICES PROCEDE ET SYSTEME PERMETTANT DE FACILITER L'INTERACTION INFORMATISEE DES ORDRES DE NEGOCIATION DES PARTICULIERS ET DE LA PARTICIPATION AU MARCHE PROFESSIONNEL A DES COURS DETERMINES DE FACON PASSIVE Patent Applicant/Assignee: D E SHAW & CO INC, 120 West 45th Street, 39th Floor, New York, NY 10036, US, US (Residence), US (Nationality) Inventor(s): GIANAKOUROS Nicholas P, 371 East Lincoln Avenue, Cranford, NJ 07016, US, SHAW David E, 120 West 45th Street, New York, NY 10036, US, Legal Representative: ROSINI James E (et al) (agent), Kenyon & Kenyon, Suite 700, 1500 K Street, Washington, DC 20005, US, Patent and Priority Information (Country, Number, Date): WO 200122339 A2 20010329 (WO 0122339) WO 2000US26299 20000925 (PCT/WO US0026299) Patent: Priority Application: US 99155643 19990924; US 2000565444 20000505 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 31230 Fulltext Availability: Detailed Description

Detailed Description

... and cancel indications, and serves as the mechanism used by the COMB I 10 to communicate various trade and status reports to institutional clients .

Through possible business arrangements with other trading system , data, and technology vendors, third - party terminals or electronic interfaces may also be used by institutional clients to communicate with the COMB I 10. Indications entered into the COMB I 10 by institutional clients...

7/3,K/16 (Item 15 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv.

Image available

METHOD AND SYSTEM FOR ACQUIRING PROSPECT LISTS OVER A COMPUTER NETWORK PROCEDE ET SYSTEME POUR L'ACQUISITION DE LISTES DE CLIENTS POTENTIELS SUR . UN RESEAU INFORMATIQUE

Patent Applicant/Assignee:

NEXTMARK COM, Suite 8, 2 Buck Road, Hanover, NH 03755, US, US (Residence)

04-May-05 13 10:25 AM

, US (Nationality) Inventor(s):

PYCH Joseph T, 895 Eastman Road, South Royalton, VT 05068, US, Legal Representative:

LANE David A (et al) (agent), Foley, Hoag & Eliot, LLP, One Post Office Square, Boston, MA 02109, US,

Patent and Priority Information (Country, Number, Date):

4. 1. 3 14

WO 200120520 A2 20010322 (WO 0120520)

WO 2000US25079 20000913 (PCT/WO US0025079) Application: Priority Application: US 99153597 19990913; US 99153592 19990913

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 20106

Fulltext Availability: Detailed Description

Detailed Description

... mail house, telemarketer, or email service. The prospect list service can provide a list of contact service providers for the list purchaser to select from. The contact service provider receives the list of prospective customers from the prospect list system and contacts the prospective customers on behalf of the list purchaser. Another third party delivery option includes delivering the list of prospective customers to a fulfillment center for storing...658. Figure 26 illustrates a method of delivering the list of prospective customers to a third party for contacting the prospective customers on behalf of the list purchaser.

Initially, the prospect list system delivers the list of prospective customers to a third party, such as a contact service provider, step 660. A contact service provider can be a mail house, a telemarketer, an email service, or other service for contacting

7/3,K/17 (Item 16 from file: 349)

DIALOG(R) File 349: PCT FULLTEXT

(c) 2005 WIPO/Univentio. All rts. reserv.

Image available 00787026

METHOD AND SYSTEM FOR STORING PROSPECT LISTS IN A COMPUTER DATABASE PROCEDE ET SYSTEME DE STOCKAGE DE LISTES DE PROSPECTION DANS UNE BASE DE DONNEES INFORMATIQUE

Patent Applicant/Assignee:

NEXTMARK COM, 2 Buck Road, Suite 8, Hanover, NH 03755, US, US (Residence) , US (Nationality)

Inventor(s):

PYCH Joseph T, 895 Eastman Road, South Royalton, VT 05068, US, FORD James T, 34 Marsten Lane, #101, Enfield, NH 03748, US,

Legal Representative:

LANE David A Jr (et al) (agent), Foley, Hoag & Eliot, LLP, One Post Office Square, Boston, MA 02109, US,

Patent and Priority Information (Country, Number, Date):

Patent:

Application:

WO 200120519 A2 20010322 (WO 0120519) WO 2000US25048 20000913 (PCT/WO US0025048)

Priority Application: US 99153597 19990913; US 99153592 19990913

Designated States:
(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 18369

Fulltext Availability: Detailed Description

Detailed Description

... mail house, telemarketer, or email service. The prospect list service can provide a list of contact service providers for the list purchaser to select from. The contact service provider receives the list of prospective customers from the prospect list system and contacts the prospective customers on behalf of the list purchaser. Another third party delivery option includes delivering the list of 1 5 prospective customers to a ftilfillment center...658.

Figure 26 illustrates a method of delivering the list of prospective customers to a third party for contacting the prospective customers on behalf of the list purchaser.

Initially, the prospect list system delivers the list of prospective customers to a third party, such as a contact service provider, step 660. A contact service provider can be a mail house, a telemarketer, an email service, or other service for contacting prospective customers. Upon receiving the list of prospective customers

7/3,K/18 (Item 17 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00786997 **Image available**

METHOD AND SYSTEM FOR DISTRIBUTING PROSPECT LISTS OVER A COMPUTER NETWORK PROCEDE ET SYSTEME POUR LA DISTRIBUTION DE LISTES DE CLIENTS POTENTIELS SUR UN RESEAU INFORMATIQUE

Patent Applicant/Assignee:

NEXTMARK COM, Suite 8, 2 Buck Road, Hanover, NH 03755, US, US (Residence), US (Nationality)

Inventor(s):

PYCH Joseph T, 895 Eastman Road, South Royalton, VT 05068, US, Legal Representative:

LANE David A Jr (et al) (agent), Patent-Group, Foley, Hoag & Eliot, LLP, One Post Office Square, Boston, MA 02109, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200120482 A2 20010322 (WO 0120482)

Application: WO 2000US25080 20000913 (PCT/WO US0025080)

Priority Application: US 99153597 19990913; US 99153592 19990913

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

04-May-05

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 18871

Fulltext Availability: Detailed Description

Detailed Description

... mail house, telemarketer, or email service. The prospect list service can provide a list of contact service providers for the list purchaser to select from. The contact service provider receives the list of prospective customers from the prospect list system and contacts the prospective customers on behalf of I 0 the list purchaser. Another third party delivery option includes delivering the list of prospective customers to a fulfillment center for storing...658. Figure 26 illustrates a method of delivering the list of prospective customers to a third party for contacting the prospective customers on behalf of the list purchaser.

Initially, the prospect list system delivers the list of prospective customers to a third party, such as a contact service provider, step 660. A contact service provider can be a mail house, a telemarketer, an email service, or other service for contacting prospective customers. Upon receiving the list of prospective customers

7/3,K/19 (Item 18 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

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00784134

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A CONSTANT CLASS COMPONENT IN A BUSINESS LOGIC SERVICES PATTERNS ENVIRONMENT

SYSTEME, PROCEDE ET ARTICLE MANUFACTURE UN COMPOSANT DE CLASSE DE CONSTANTE DANS UN ENVIRONNEMENT DE SCHEMAS DE SERVICES DE LOGIQUE D'AFFAIRES

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US (Residence), US (Nationality)

Inventor(s):

BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly LLP, Suite 3800, 2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116726 A2-A3 20010308 (WO 0116726)

Application: WO 2000US24188 20000831 (PCT/WO US0024188)

Priority Application: US 99387213 19990831

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FÍ GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 150446

Fulltext Availability: Detailed Description Detailed Description cannot be adapted for use on more than one computing stvle Tiers Similarly to traditional client / server architectures, Netcentric architectures support a style of computing where processes on different machines communicate using messages. In this style, 11client" processes delegate business functions or other tasks (such as... 7/3,K/20 (Item 19 from file: 349) DIALOG(R) File 349: PCT FULLTEXT (c) 2005 WIPO/Univentio. All rts. reserv. 00761432 METHODS, CONCEPTS AND TECHNOLOGY FOR DYNAMIC COMPARISON OF PRODUCT FEATURES AND CUSTOMER PROFILE PROCEDES, CONCEPTS ET TECHNIQUE DE COMPARAISON DYNAMIOUE CARACTERISTIQUES D'UN PRODUIT ET DU PROFIL DES CONSOMMATEURS Patent Applicant/Assignee: ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US (Residence), US (Nationality) Inventor(s): GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US, MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US, BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US, Legal Representative: BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903, Minneapolis, MN 55402-0903, US, Patent and Priority Information (Country, Number, Date):
Patent: WO 200073958 A2 20001207 (WO 0073958)
Application: WO 2000US14459 20000524 (PCT/WO US0014459) Priority Application: US 99320818 19990527 Designated States: (Protection type is "patent" unless otherwise stated - for applications prior to 2004) AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 151011 Fulltext Availability: Detailed Description Detailed Description ... TP monitor), transmission services (SNA, HLLAPI, etc.), data dictionary, desktop applications, and programming languages for call -out/ call -in. Additional consideration should be given to add-on and third - party products/enhancements such as specialized widgets, report writers and case tools. e) Is the tool...

7/3,K/21 (Item 20 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT

(c) 2005 WIPO/Univentio. All rts. reserv.

00497469 **Image available**

VIRTUAL PRIVATE COMMUNICATIONS NETWORK AND METHOD FOR SECURE BUSINESS TO BUSINESS COMMUNICATION

RESEAU DE COMMUNICATION VIRTUEL PRIVE ET PROCEDE POUR SECURISER LA COMMUNICATION INTERENTREPRISES

Patent Applicant/Assignee:

TCI SATELLITE ENTERTAINMENT INC,

Inventor(s):

REINHARDT Thomas W,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9928821 A1 19990610

Application: WO 98US25242 19981125 (PCT/WO US9825242)

Priority Application: US 97980999 19971201

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CZ CZ DE DK EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

Publication Language: English Fulltext Word Count: 7419

Fulltext Availability: Detailed Description

Detailed Description

... 14 is to monitor the activity of the subagents 16. The role of the direct sales agent 16 is making direct sales calls to customers who have previously contacted the corporate headquarters 12.

Figure 8 depicts a web page of sales leads needing sales agents. The web page 802 of Figure 8 will be accessed by an area sales manager...

...Disposition Field 808 indicates that the potential customer's credit check is ongoing. The notation " Call Back" indicates that a direct sales agent 706 should contact the customer by phone or in person.

Figure 9 depicts a web page 902 that provides detailed information for a single sales lead. Included in web page 902 is the Sales Lead Date field 904, which indicates the down menu 91 0 that allows the direct sales agent 706 to update the status of the sales lead.

Using the **communications** network of the present invention, once the direct **sales agent** 706 has sold the services of the satellite broadcast provider to the customer, the direct...

?

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? show files;ds
       9:Business & Industry(R) Jul/1994-2005/Apr 28
File
         (c) 2005 The Gale Group
      20:Dialog Global Reporter 1997-2005/May 04
         (c) 2005 The Dialog Corp.
File 476: Financial Times Fulltext 1982-2005/May 04
         (c) 2005 Financial Times Ltd
File 610: Business Wire 1999-2005/May 04
         (c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/May 04
         (c) 2005 PR Newswire Association Inc
File 634:San Jose Mercury Jun 1985-2005/May 03
         (c) 2005 San Jose Mercury News
File 636: Gale Group Newsletter DB(TM) 1987-2005/May 04
         (c) 2005 The Gale Group
File 810:Business Wire 1986-1999/Feb 28
         (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
Set
        Items
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        75938
             PROSPECT? OR PROSECTIVE OR POTENTIAL OR POSSIBLE) (3N) (CUSTOME-
             R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?) (3N) (DATABASE? OR
             SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS)
               SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH-
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             ER OR DIFFERENT OR OUTSIDE) () (PARTY OR PARTIES OR MERCHANT? ?
             OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD-
             PARTY OR INTERMEDIAR? OR OUTSIDE () AGENC? S S MARKETING () CONSU-
             LTANT? ? OR A
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             ENTATIVE? ?)
               S1(6N)(CONTACT OR CONTACTS OR CONTACTING OR MAIL? OR EMAIL?
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              OR (E OR ELECTRONIC?) (1W) (MAIL? OR MESSAG?) OR PHONE? OR PHO-
             NING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT-
             ?) (15N) (S2 OR S3)
          224
S5
                RD (unique items)
S6
         1144
                S1(15N)(S2 OR S3)
                S6 NOT S5
S7
         1016
          790
                RD (unique items)
                S5 NOT PY>2000
S9
          137
S10
          137
                RD (unique items)
                S4(15N)(INTRODUCTION OR INTRODUCE? OR INTRODUCING OR INTRO-
S11
            2
            DUCTIONS)
S12
               S10(15N) (MEET OR MEETING)
                S12 NOT S11
S13
            1
S14
            1
               RD (unique items)
                S3(15N)S4(15N)(INFORM OR INFORMING OR KNOW)
S15
S16
                S15 NOT (S11 OR S14)
S17
                RD (unique items)
S18
                S11:S17
S19
                RD (unique items)
? t19/3, k/all
              (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.
27629925 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Research and Markets: US Customer Relationship Outsourcing to 2005
M2 PRESSWIRE
February 19, 2003
JOURNAL CODE: WMPR
                      LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1066
```

(USE FORMAT 7 OR 9 FOR FULLTEXT)

this report about? . . . Who is the target reader? How to use this report MARKET CONTEXT Introduction Key findings Market size US outsourcing market value Market segments Drivers: the market maturity outsourcing model The horizontal applications outsourcing model Outbound cold calling Inbound direct response Outbound sales lead generation Inbound customer service Inbound technical help desk Types of outsourcing Full outsourcing Insourcing Co-sourcing The case for outsourcing Customer acquisition Customer retention Trends in outsourcing The evolution of provider expertise outsourcing model The...

19/3,K/2 (Item 2 from file: 20). DIALOG(R) File 20: Dialog Global Reporter (c) 2005 The Dialog Corp. All rts. reserv.

08593113 (USE FORMAT 7 OR 9 FOR FULLTEXT) Globel Direct, inc. Expands Operations with Addition of New Regional Facility

CANADIAN CORPORATE NEWS December 06, 1999 JOURNAL CODE: WCCN LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 323

(USE FORMAT 7 OR 9 FOR FULLTEXT)

distribution, mail and call centre communication capabilities to better serve needs its customers and to meet the increase in demand in the marketplace for direct communication services.

The demand for direct communications is growing due to an increasing trend of business to outsource their non-core marketing...

19/3,K/3 (Item 1 from file: 636) DIALOG(R) File 636: Gale Group Newsletter DB(TM) (c) 2005 The Gale Group. All rts. reserv.

05487131 Supplier Number: 97847163 (USE FORMAT 7 FOR FULLTEXT) US Customer Relationship Outsourcing to 2005. M2 Presswire, pNA

Feb 19, 2003

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1155

this report about? Who is the target reader? How to use this report MARKET CONTEXT Introduction

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19/3,K/4 (Item 2 from file: 636)

DIALOG(R) File 636: Gale Group Newsletter DB(TM) (c) 2005 The Gale Group. All rts. reserv.

03515352 Supplier Number: 47260839 (USE FORMAT 7 FOR FULLTEXT)

To Leave a Voice-Mail--op Not

Selling, pN/A April 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 792

... and asked, "Uhh, yeah, Art, did I call you today or yesterday?""I don't ${\bf know}$."

"Let me see here. Hmm. I **call** a lot of people, and I might have called you for a few different services I sell".

By now I knew this was a sales rep prospecting haphazardly, leaving messages at every op portunity, hoping a few might ${\tt call}$ back I grew irritated as he wasted my time.

"Look," I said. "If you don't **know** why you called, I don't. I don't have time for this" "Okay, okay...

19/3,K/5 (Item 1 from file: 810)

DIALOG(R) File 810: Business Wire

(c) 1999 Business Wire . All rts. reserv.

0193015 BW847

VARBUSINESS: ADVANCE+Annual survey special issue: Altos rates best, Hewlett-Packard next on VARBUSINESS 1990 "Report Card"

September 14, 1990

Byline: Business & Computer Editors

...main reasons for this is that two of the new categories we added - quality of sales leads and joint sales calls and other sales rep assistance - had the worst scores in the survey. We hope vendors will be looking more closely at their performances in these areas; we know their resellers are looking," he says.

Wolf cautions vendors not to "overlook the very large...?

04-May-05

? t9/3, k/all

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9/3.K/1
             (Item 1 from file: 148)
DIALOG(R) File 148: Gale Group Trade & Industry DB
(c) 2005 The Gale Group. All rts. reserv.
             SUPPLIER NUMBER: 112083918
16591733
                                           (USE FORMAT 7 OR 9 FOR FULL TEXT
Name change for Lansing Linde. (What's News) (Cover Story)
What's New In Industry, 5(1)
Dec, 2003
DOCUMENT TYPE: Cover Story
                               ISSN: 0142-4971
                                                     LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 177
                    LINE COUNT: 00017
       on the Linde brand in order to present a clearer and stronger
identity to all customers and potential
                                           clients ."
       Linde has introduced a Contract Management system , a single
dedicated point of customer contact that lets UK customers with multiple
sites outsource day-to-day and strategic management of their entire
mobile material handling fleet at a...
            (Item 1 from file: 20)
9/3.K/2
DIALOG(R)File 20:Dialog Global Reporter
(c) 2005 The Dialog Corp. All rts. reserv.
27629925 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Research and Markets: US Customer Relationship Outsourcing to 2005
M2 PRESSWIRE
February 19, 2003
JOURNAL CODE: WMPR
                     LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1066
  (USE FORMAT 7 OR 9 FOR FULLTEXT)
       this report about?
    Who is the target reader?
    How to use this report
    MARKET CONTEXT
     Introduction
    Key findings
    Market size
    US outsourcing market value
    Market segments
    Drivers: the market maturity outsourcing model
    The horizontal applications outsourcing model
    Outbound cold calling
    Inbound direct response
    Outbound sales
                     lead generation
    Inbound customer service
    Inbound technical help desk
    Types of outsourcing
   . Full outsourcing
    Insourcing
    Co-sourcing
    The case for outsourcing
    Customer acquisition
    Customer retention
    Trends in outsourcing
    The evolution of provider expertise outsourcing model
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9/3,K/3 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)

(c) 2005 The Gale Group. All rts. reserv.

Supplier Number: 97847163 (USE FORMAT 7 FOR FULLTEXT) US Customer Relationship Outsourcing to 2005. M2 Presswire, pNA

Feb 19, 2003

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1155

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Co-sourcing

The case for outsourcing Customer acquisition

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? show files;ds
File 15:ABI/Inform(R) 1971-2005/May 03
         (c) 2005 ProQuest Info&Learning
     16:Gale Group PROMT(R) 1990-2005/May 03
         (c) 2005 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/May 04
          (c)2005 The Gale Group
File 160: Gale Group PROMT (R) 1972-1989
         (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2005/May 04
         (c) 2005 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2005/May 04
         (c) 2005 The Gale Group
Set
        Items
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             PROSPECT? OR PROSECTIVE OR POTENTIAL OR POSSIBLE) (3N) (CUSTOME-
             R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?) (3N) (DATABASE? OR
             SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS)
      2582635
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                SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH-
             ER OR DIFFERENT OR OUTSIDE) () (PARTY OR PARTIES OR MERCHANT? ?
             OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD-
             PARTY OR INTERMEDIAR? OR OUTSIDE()AGENC? S S MARKETING()CONSU-
             LTANT? ? OR A
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       167424
                (SALES OR MARKETING) (1W) (AGENT? ? OR REP OR REPS OR REPRES-
             ENTATIVE? ?)
               S1(6N)(CONTACT OR CONTACTS OR CONTACTING OR MAIL? OR EMAIL?
              OR (E OR ELECTRONIC?) (1W) (MAIL? OR MESSAG?) OR PHONE? OR PHO-
             NING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT-
             ?) (15N) (S2 OR S3)
          338
                RD (unique items)
S_5
         2076
                S1(15N)(S2 OR S3)
S6
S7
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                S6 NOT S5
S8
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                RD (unique items)
S9
          250
                S5 NOT PY>2000
          248
S10
                RD (unique items)
                S4(15N) (INTRODUCTION OR INTRODUCE? OR INTRODUCING OR INTRO-
S11
             DUCTIONS)
S12
                S10(15N) (MEET OR MEETING)
S13
                S12 NOT S11
                RD (unique items)
S14
            2
S15
                S3(15N)S4(15N)(INFORM OR INFORMING OR KNOW)
                S15 NOT (S11 OR S14)
            7
S16
S17
              RD (unique items)
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? t11/3, k/all

11/3,K/1 (Item 1 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2005 The Gale Group. All rts. reserv. 16591733 SUPPLIER NUMBER: 112083918 (USE FORMAT 7 OR 9 FOR FULL TEXT Name change for Lansing Linde. (What's News) (Cover Story) What's New In Industry, 5(1) Dec, 2003 DOCUMENT TYPE: Cover Story ISSN: 0142-4971 LANGUAGE: English RECORD TYPE: Fulltext WORD COUNT: 177 LINE COUNT: 00017 on the Linde brand in order to present a clearer and stronger identity to all customers and potential clients ."

Linde has introduced a Contract Management system, a single dedicated point of customer contact that lets UK customers with multiple sites outsource day-to-day and strategic management of their entire mobile material handling fleet at a...

? t14/3, k/all

14/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

00978930 96-28323

Channel surfers

Prior, Teri Lammers

Inc. v17n2 PP: 65-68 Feb 1995

ISSN: 0162-8968 JRNL CODE: INO
WORD COUNT: 2701

Trivedi says, "Most prospects have nagging doubts about working with a company over the **phone**. Eliminating those doubts is our challenge." To do so, Mastech salespeople systematically gather information on...

14/3,K/2 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

02033350 SUPPLIER NUMBER: 03136566 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Sales reps called most memorable exhibit factor.

Silverman, Dick

Footwear News, v40, p4(2)

Feb 13, 1984

ISSN: 0162-914X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1360 LINE COUNT: 00103

... at a booth. Although dress may seem unimportant, it has regional implications that can affect **meeting sales prospects**, they contend.

Eastern buyers tend to respond best to **sales reps** in conservative business dress of suits and ties; the Midwest accepts a more relaxed manner ...

? t17/3, k/all

17/3,K/1 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

04940419 Supplier Number: 47260839 (USE FORMAT 7 FOR FULLTEXT)

To Leave a Voice-Mail--op Not

Selling, pN/A April 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 792

... and asked, "Uhh, yeah, Art, did I call you today or yesterday?""I don't ${\bf know}$."

"Let me see here. Hmm.'I **call** a lot of people, and I might have called you for a few different services I sell".

By now I knew this was a **sales rep prospecting** haphazardly, leaving messages at every op portunity, hoping a few might **call** back I grew irritated as he wasted my time.

"Look," I said. "If you don't **know** why you called, I don't. I don't have time for this" "Okay, okay...

17/3,K/2 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

04735856 Supplier Number: 46971402 (USE FORMAT 7 FOR FULLTEXT)

Emerging technologies: 3 For the Future: VARs target datamarts, voice and smart cards

VARbusiness, p47 Dec 15, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2327

... hot area is customer service. Businesses can use smart cards to access detailed profiles of customers. When a potential customer calls with a question, the system will automatically upload his or her address, credit rating and other data from the card. When an existing customer calls in, the sales agent will know immediately which discounts or other perks he or she qualifies for. Speed and service are...

17/3,K/3 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

01190721 Supplier Number: 41364274 (USE FORMAT 7 FOR FULLTEXT) HARDWARE REPORT CARD: VAR CHANNEL INDEX: 6.47 (UP 1.8 PERCENT)

VARbusiness, p129

June, 1990

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2212

... between the support groups. Unisys moves up seven places to number four in quality of sales leads and five places to number five in joint sales calls.

But DEC does not fare as well in either category. Resellers criticize the **sales reps** for their lack of familiarity with VARs' products. "How can they expect to help us if they don't **know** what our products are about?" This VAR advises the reps to make learning about VARs...

(Item 1 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2005 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 19026760 (USE FORMAT 7 OR 9 FOR FULL TEXT) Emerging technologies: 3 for the future. (data warehousing, speech recognition and smart cards) (State of the VAR Market: Technology) (Industry Trend or Event)

Rettig, Hillary

VARbusiness, v12, n21, p47(4)

Dec 15, 1996

ISSN: 0894-5802 LANGUAGE: English RECORD TYPE: Fulltext; Abstract WORD COUNT: 2473 LINE COUNT: 00207

hot area is customer service. Businesses can use smart cards to access detailed profiles of customers . When a potential customer calls with a question, the system will automatically upload his or her address, credit rating and other data from the card. When an existing customer calls in, the sales agent will know immediately which discounts or other perks he or she qualifies for. Speed and service are...

17/3,K/5 (Item 2 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2005 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 16329469 (USE FORMAT 7 OR 9 FOR FULL TEXT) Channel surfers. (small firms seeking new distribution channels) Prior, Teri Lammers Inc., v17, n2, p65(4) Feb, 1995

ISSN: 0162-8968 RECORD TYPE: FULLTEXT; ABSTRACT LANGUAGE: ENGLISH WORD COUNT: 2951 LINE COUNT: 00240

meeting.

Trivedi says, "Most prospects have nagging doubts about working with a company over the **phone** . Eliminating those doubts is our challenge." To do so, Mastech salespeople systematically gather information on sales leads from industry-research firms, trade publications, customer referrals, and the company's own 900 full-time employees around the country. When Mastech $\mbox{ sales }\mbox{ reps }\mbox{ make }\mbox{ calls , they already }\mbox{ know }\mbox{ the }$ size and scope of potential projects for which the company's programmers are suited...

17/3,K/6 (Item 3 from file: 148) DIALOG(R)File 148:Gale Group Trade & Industry DB (c)2005 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 16402917 (USE FORMAT 7 OR 9 FOR FULL TEXT) Robert Thomas priming the sales pump at banks. (Robert Thomas Securities plans program to boost investment sales at banks) (Brief Article) Talley, Karen American Banker, v160, n23, p11(1) Feb 3, 1995 DOCUMENT TYPE: Brief Article ISSN: 0002-7561 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT WORD COUNT: 296 LINE COUNT: 00024

The initiative, dubbed the Sales Growth Program, combines marketing, training, and planning to provide sales representatives with at least 15 sales leads each week.

To that end, bank-based sales representatives must now develop weekly reports that detail how they will turn up leads - through cold calls , direct mail, or other means. The object of this effort is to

generate more meetings with potential customers.

"We $\,$ know $\,$ that the more face-to-face meetings that occur, the more business banks will see...

17/3,K/7 (Item 1 from file: 160)
DIALOG(R)File 160:Gale Group PROMT(R)
(c) 1999 The Gale Group. All rts. reserv.

00916357

Techniques to produce high-quality direct mail sales leads are offered by R Siedlecki, Market Direct Advertising (El Toro, CA). Magazine of Direct Marketing June, 1983 p. 34,391

...of response request, the ad or promotion shouldn't feature a coupon, reply card or **phone** numberP Tell the prospect to **call** a special **phone** number that will match him with a **sales rep**. Have him attend a presentation or demonstration on the product, service or program. Have the regional supervisor qualify the **sales lead** by **phone**, and then turn it over to a **sales rep**. De-emphasize the offer in ad copy and stress benefits. Offer an information sheet for a price. **Inform** the prospect of the product by telling all in the piece. Keep the offer simple...?

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? show files;ds
File 15:ABI/Inform(R) 1971-2005/May 04
         (c) 2005 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2005/May 03
         (c) 2005 The Gale Group
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          (c)2005 The Gale Group
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         (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2005/May 04
         (c) 2005 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2005/May 04
         (c) 2005 The Gale Group
Set
        Items
                Description
S1
        98840
                (MARKETING OR SALES) (1W) (LEAD? OR PROSPECT?) OR (LEAD? OR -
             PROSPECT? OR PROSECTIVE OR POTENTIAL OR POSSIBLE) (3N) (CUSTOME-
             R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?) (3N) (DATABASE? OR
             SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS)
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      2582635
               SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH-
             ER OR DIFFERENT OR OUTSIDE)()(PARTY OR PARTIES OR MERCHANT? ?
             OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD-
             PARTY OR INTERMEDIAR? OR OUTSIDE () AGENC? S S MARKETING () CONSU-
             LTANT? ? OR A
s3
       167424
                (SALES OR MARKETING) (1W) (AGENT? ? OR REP OR REPS OR REPRES-
             ENTATIVE? ?)
S4
               S1(6N)(CONTACT OR CONTACTS OR CONTACTING OR MAIL? OR EMAIL?
              OR (E OR ELECTRONIC?) (1W) (MAIL? OR MESSAG?) OR PHONE? OR PHO-
             NING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT-
             ?) (15N) (S2 OR S3)
S5
          338
               RD (unique items)
                S1(15N)(S2 OR S3)
S6
         2076
S7
         1872
                S6 NOT S5
         1002
                RD (unique items)
S8
S9
          250
                S5 NOT PY>2000
$10
          248
                RD (unique items)
S11
            1
                S4(15N) (INTRODUCTION OR INTRODUCE? OR INTRODUCING OR INTRO-
            DUCTIONS)
S12
                S10(15N) (MEET OR MEETING)
               S12 NOT S11
S13
$14
                RD (unique items)
                S3(15N)S4(15N)(INFORM OR INFORMING OR KNOW)
S15
                S15 NOT (S11 OR S14)
S16
           7
S17
                RD (unique items)
           10
S18
               S11:S17
$19
                RD (unique items)
                S4(15N)(S3 OR AGENT? ? OR REP OR REPS OR REPRESENTATIVE? ?-
S20
            )(15N)(HANDSHAK? OR HAND()SHAK? OR SHAK?(1N)HAND??)
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? show files;ds
       9:Business & Industry(R) Jul/1994-2005/Apr 28
File
         (c) 2005 The Gale Group
File 20:Dialog Global Reporter 1997-2005/May 04
         (c) 2005 The Dialog Corp.
File 476: Financial Times Fulltext 1982-2005/May 04
          (c) 2005 Financial Times Ltd
File 610: Business Wire 1999-2005/May 04
         (c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/May 04
         (c) 2005 PR Newswire Association Inc
File 634:San Jose Mercury Jun 1985-2005/May 03
         (c) 2005 San Jose Mercury News
File 636: Gale Group Newsletter DB(TM) 1987-2005/May 04
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File 810: Business Wire 1986-1999/Feb 28
          (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
Set
        Items
                Description
S1
        75941
                (MARKETING OR SALES) (1W) (LEAD? OR PROSPECT?) OR (LEAD? OR -
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             R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?) (3N) (DATABASE? OR
             SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS)
               SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH-
S2
      2943028
             ER OR DIFFERENT OR OUTSIDE) () (PARTY OR PARTIES OR MERCHANT? ?
             OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD-
             PARTY OR INTERMEDIAR? OR OUTSIDE()AGENC? S S MARKETING()CONSU-
             LTANT? ? OR A
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                (SALES OR MARKETING) (1W) (AGENT? ? OR REP OR REPS OR REPRES-
             ENTATIVE? ?)
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              OR (E OR ELECTRONIC?) (1W) (MAIL? OR MESSAG?) OR PHONE? OR PHO-
             NING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT-
             ?)(15N)(S2 OR S3)
S5
          224
                RD (unique items)
S 6
         1145
                S1(15N)(S2 OR S3)
s7
         1017
                S6 NOT S5
S8
          791
                RD (unique items)
S9
          137
               'S5 NOT PY>2000
S10
          137
                RD (unique items)
               S4(15N) (INTRODUCTION OR INTRODUCE? OR INTRODUCING OR INTRO-
            2
S11
            DUCTIONS)
S12
            1
                S10(15N) (MEET OR MEETING)
                S12 NOT S11
S13
            1
S14
                RD (unique items)
                S3(15N)S4(15N)(INFORM OR INFORMING OR KNOW)
S15
S16
                S15 NOT (S11 OR S14)
S17
                RD (unique items)
S18
                S11:S17
S19
                RD (unique items)
S20
                S4(15N)(S3 OR AGENT? ? OR REP OR REPS OR REPRESENTATIVE? ?-
             )(15N)(HANDSHAK? OR HAND()SHAK? OR SHAK?(1N)HAND??)
?
```

```
? show files;ds
File 15:ABI/Inform(R) 1971-2005/May 04
          (c) 2005 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2005/May 03
          (c) 2005 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/May 04
          (c) 2005 The Gale Group
File 160: Gale Group PROMT (R) 1972-1989
         (c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2005/May 04
          (c) 2005 The Gale Group
File 621:Gale Group New Prod. Annou. (R) 1985-2005/May 04
         (c) 2005 The Gale Group
Set
        Items
                Description
        98840
                (MARKETING OR SALES) (1W) (LEAD? OR PROSPECT?) OR (LEAD? OR -
             PROSPECT? OR PROSECTIVE OR POTENTIAL OR POSSIBLE) (3N) (CUSTOME-
             R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?)(3N)(DATABASE? OR
             SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS)
S2
               SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH-
             ER OR DIFFERENT OR OUTSIDE)()(PARTY OR PARTIES OR MERCHANT? ?
             OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD-
             PARTY OR INTERMEDIAR? OR OUTSIDE() AGENC? S S MARKETING() CONSU-
             LTANT? ? OR A
       167424
                (SALES OR MARKETING) (1W) (AGENT? ? OR REP OR REPS OR REPRES-
S3
             ENTATIVE? ?)
S4
          607
               S1(6N)(CONTACT OR CONTACTS OR CONTACTING OR MAIL? OR EMAIL?
              OR (E OR ELECTRONIC?) (1W) (MAIL? OR MESSAG?) OR PHONE? OR PHO-
             NING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT-
             ?) (15N) (S2 OR S3)
S5
          338
                RD (unique items)
S6
         2076
                S1(15N)(S2 OR S3)
                S6 NOT S5
S7
         1872
                RD (unique items)
S8
         1002
S9
          250
                S5 NOT PY>2000
S10
          248
                RD (unique items)
S11
            1
                S4(15N) (INTRODUCTION OR INTRODUCE? OR INTRODUCING OR INTRO-
             DUCTIONS)
S12
                S10(15N) (MEET OR MEETING)
            2
                S12 NOT S11
S13
S14
            2
                RD (unique items)
                S3(15N)S4(15N)(INFORM OR INFORMING OR KNOW)
S15
            8
S16
            7
                S15 NOT (S11 OR S14)
S17
           7
                RD (unique items)
           10
                S11:S17
S18
           9
0
S19
                RD (unique items)
                S4(15N)(S3 OR AGENT? ? OR REP OR REPS OR REPRESENTATIVE? ?-
S20
            )(15N)(HANDSHAK? OR HAND()SHAK? OR SHAK?(1N)HAND??)
```

<pre>? show files;ds File 348:EUROPEAN PATENTS 1978-2005/Apr W04</pre>
Set Items Description S1 1919 (MARKETING OR SALES) (1W) (LEAD? OR PROSPECT?) OR (LEAD? OR - PROSPECT? OR PROSECTIVE OR POTENTIAL OR POSSIBLE) (3N) (CUSTOME- R? ? OR BUYER? ? OR SHOPPER? ? OR CLIENT? ?) (3N) (DATABASE? OR
SYSTEM OR DBMS OR SERVER OR FILE OR RDBMS) S2 50463 SUBSIDY OR AFFILIATE? ? OR (THIRD OR 3RD OR ANOTHER OR OTH- ER OR DIFFERENT OR OUTSIDE)()(PARTY OR PARTIES OR MERCHANT? ? OR DEALER? OR VENDOR? ? OR SELLER? ? OR PROVIDER? ?) OR THIRD- PARTY OR INTERMEDIAR? OR OUTSIDE()AGENC? S S MARKETING()CONSU- LTANT? ? OR A
993 (SALES OR MARKETING) (1W) (AGENT? ? OR REP OR REPS OR REPRES- ENTATIVE? ?)
S4 21 S1(6N)(CONTACT OR CONTACTS OR CONTACTING OR MAIL? OR EMAIL? OR (E OR ELECTRONIC?)(1W)(MAIL? OR MESSAG?) OR PHONE? OR PHONING OR TELEPHONING OR CALL OR CALLS OR CALLING OR COMMUNICAT- ?)(15N)(S2 OR S3)
S5 0 S4(15N)(S3 OR AGENT? ? OR REP OR REPS OR REPRESENTATIVE? ?-)(15N)(HANDSHAK? OR HAND()SHAK? OR SHAK?(1N)HAND? ?)
?